SPWL 2020
Banff, Canada

61st Annual Symposium
June 20-24
Exhibiting Opportunities
The Society of Petrophysicists and Well Log Analysts (SPWLA) International Board of Directors have partnered with our Sister Society CWLS (Canadian Well Logging Society) to host the SPWLA 61st Annual Symposium June 20-24, 2020 in Banff Canada at the Fairmont Springs Hotel & Convention Center. SPWLA is the largest Petrophysicists Professional Membership Society and provides information services to scientists in the petroleum and mineral industries, serves as a voice of shared interests in our profession, plays a major role in strengthening petrophysical education, and strives to increase the awareness of the role petrophysics has in the Oil and Gas Industry and the scientific community. Hosting this annual symposium offers a great platform for participants to interact with peer experts through technical programs, continuing education workshops, field trips, special meetings, business luncheons as well as exhibitions of state of the art technology in the oil and gas industry.

We would like to request your company’s participation in the symposium through exhibition. Why?

- excellent opportunity for recruiting
- build and strengthen your company’s position in the market place
- showcase your company’s products and services
- reach today’s industry professionals under one roof
- increase your brand and product awareness
- meet potential customers and generate sales leads
- exchange ideas and discuss continuously evolving technologies
- develop new partners
- improve your company’s image through involvement, commitment and support of the industry.

On behalf of SPWLA, I would like to thank you for your consideration in exhibiting and your participation at the SPWLA 61st Annual Logging Symposium.

Take a moment to review the exhibition floor plan, and complete the attached commitment form to participate. For your exhibit planning, please note that we have space flexibility, particularly if you are planning a larger, multibooth exhibit.

FLOOR PLAN

For additional information, please visit our website at www.spwla2020.com or contact any of our Organizing Committee members.
ASSIGNMENT OF EXHIBIT SPACE
In accordance, the undersigned agrees to the following provisions: Space will be assigned by SPWLA on the basis of the order in which the Application/Contracts are received (first-come, first-serve). If Lessee fails to pay the balance of space rental on or before February 1st 2020 Lessee(s) right to exhibit may be cancelled without further notice or refund of any deposit. If Lessee cancels its participation in the exhibit, such cancellation shall be considered a default on its part, and any monies paid hereunder shall be retained by SPWLA as liquidated damages. LESSEE AND SPWLA SHALL BE BOUND BY TERMS, CONDITIONS AND RULES for exhibiting in an SPWLA event which has been received and considered as part of the agreement.

LIABILITY
SPWLA, International or Chapter, nor the host Hotel/convention facility (hereinafter Exhibit Building, nor any of its officers, agents employees or other representatives shall be held liable for, and they are hereby released from liability for, any damage, loss harm or injury to the person or property of Lessee or any of its visitors, officers agents, employees or other representatives, resulting from their theft, fire, water or accident or any other cause except to the extent caused by SPWLA and Exhibit Building’s negligence or willful misconduct. Lessee shall indemnify, defend and protect SPWLA and the Exhibit Building and save SPWLA and the Exhibit Building, harmless from any claims, demands, suits, liability, damage, loss, costs, attorney’s fees and expenses of any kind which might result from or arise of any action or failure to act on the part of the Lessee, officers, agents, employees or other representatives except to the extent caused by SPWLA and Exhibit Building’s negligence or willful misconduct.

INSURANCE
It is the responsibility of each Exhibitor company at its own expense to maintain proper insurance for fire, property, public liability and theft. The exhibitor agrees to obtain, at its expense, the following insurance during the dates of the exposition, including move-in and move-out days, and shall be prepared to furnish a certificate of insurance to Exhibit Management if requested: (a) commercial general liability insurance coverage including protective and contractual liability for bodily injury and property damage, a minimum of $1 million single limit, (b) employer’s liability insurance, and (c) workers compensation/occupational disease coverage in full compliance with federal and state laws. SPWLA will provide security personnel during the hours the exhibit is closed. However, the exhibitor is solely responsible for his/her own exhibit material and should insure his/her exhibit against loss or damage.

EXHIBIT SPACE FEE
Commercial Exhibit space is $19.50 per sq ft with a minimum of 100 sq ft (each 10’x10’ includes 700 watts electricity, additional 1500 is available at exhibitors expense). This does not include additional fees related to furnishings, custom booth builds or internet connections.

Educational institution booths are $9.75 per sq ft with a minimum of 100 sq ft (each 10’x10’ includes 700 watts electricity). This does not include additional fees related to furnishings, custom booth builds or internet connections.

Standard booth dimensions are 10 ft x 10 ft (3m x 3m). Booths include:
- 8’ high black back wall drape
- 3’ high black sidewall drape
- 1 700 watt outlet per 10’x10’ space

EXHIBITOR ADMISSIONS
• Exhibitor fee of $1,950 includes (1) booth staff (full conference) registration without charge for each 10’ x 10’ booth space leased.
• Exhibitors will be charged $275 for each additional representative, 1 per 10’x10’.
• Exhibitor registrations allow attendance of conference sessions and social functions.
• A full conference registration should be purchased for each additional staff person.
• Complimentary Guest passes to invite customers and clients.

EXHIBIT HALL TIMES
Load-in and set up, Sunday, June 21, 2020 from 9:00am to 11:59pm. (additional time past 11:59p upon request)
Dismount of exhibit stands, Wednesday, June 24, 2020 from 5:00pm to 11:59 pm. SPWLA reserves the right to make modifications to the exhibit hours as may be necessary to meet program needs.

USE OF SPACE
Lessee shall not assign to a third party its right hereunder to the Exhibit Space or any portion thereof without the prior written consent of SPWLA, which it may withhold at its sole discretion if such consent is given, the Lessee shall assume
full responsibility for the conduct of the assignee and all its representatives, and the Lessee shall not charge its assignee more than a proportionate share of the exhibit fee upon the amount of the Exhibit Space assigned. Exhibit booths must be staffed during exhibit hours by persons who are well prepared to explain, courteously and effectively, all products and services on display. Each exhibitor must wear an official exhibitor’s identification badge.

INSTALLATION AND DISMANTLING
Lessee explicitly agrees that in the event he or she fails to install his or her products in assigned Exhibit Space or fails to remit payment for required space rental at time specified SPWLA shall have the right to take possession of said space. Lessee shall not dismantle or otherwise interfere with the display of the exhibits until the Exhibit Floor is closed to the public.

DISPLAYS AND DECORATIONS
- Exhibitors, or their agents, shall not injure or deface the walls or floors of the buildings, booths, or the equipment of the booths. When such damage appears, the exhibitor is liable to the owner of the property so damaged.
- Exhibit, merchandise or equipment shall not be left in the aisles, but shall be confined to Exhibit Space.
- Signs or advertising devices shall not be displayed outside Exhibit Space or protecting beyond limits of Exhibit Space as to interfere with any neighboring Exhibit.
- Decorations must be flame-proofed.
- Electrical wiring must conform with the National Electrical Code safety rules.

CREATE AND BOX STORAGE
Lessee will not be permitted to store packing crates and boxes in the booth on the Exhibit Hall during the Exhibit hours. Properly marked boxes will be stored and returned to the booth by service contractors. It is the Lessee(s) responsibility to mark and identify all crates and boxes. Crates and boxes no properly labeled may be destroyed. No trunks, cases or packing material can be brought into or out of the Exhibit Space during exhibit hours.

EVENT MANAGEMENT
SPWLA, in the best interest of the Lessee, has partnered with GES to provide necessary services to Lessee(s). Complete information, instructions and schedule of prices regarding drayage, labor for setup and dismantling, electric work, furniture, special cleaning services, etc. will be included in the Exhibitor Service Manual to be forwarded after space has been confirmed.
An Exhibitor Service Center will be maintained on the Exhibit Floor to facilitate service requests from the Lessee. SPWLA assumes no responsibility or liability for any of the services performed or materials delivered by the foregoing persons and parties.

CANCELLATION OR TERMINATION OF EXHIBIT
In the event of war, fire, strike, Exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy or other CAUSE beyond the control of SPWLA, the Exhibit or any part thereof is prevented from being held, is canceled by SPWLA or, the Exhibit Space becomes unavailable, SPWLA, in its sole discretion, Shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by SPWLA and reasonable compensation to SPWLA. In no case shall the amount of refund to Exhibitor exceed the amount of the exhibit fee paid.

EXHIBITOR PAYMENTS AND CANCELLATION
- Applications for space must be accompanied by a 50% deposit. Application will not processed without required payment.
- Full payment is due by February 1, 2020.
- Cancellation of any portion of this Application/Contract by the Lessee will be accepted upon the following refund schedule:
  - At least 60 days prior to setup date -50% of contract.
  - Less than 60 days to setup date -no refund. The Lessee is responsible for total booth rental irrespective of the reason for the cancellation by the Lessee.
- SPWLA reserves the right to cancel and reassign any exhibit space for which an invoice remains unpaid for more than thirty (30) days after invoice due date.
- No exhibitor shall be allowed to begin move in operations nor be listed as an Exhibitor until payment and a duly executed contract has been received by SPWLA.
- No cancellation shall be acknowledged unless received in writing by SPWLA. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.
- SPWLA assumes no responsibility for having included the name of the canceled exhibitor in conference programs, websites, news releases or other materials.

CONTRACTORS
SPWLA will appoint exclusive contractors for catering, electrical, plumbing, material handling, rigging, cleaning, floor covering, telephone, Internet, floral, photography and security. Lessee shall utilize SPWLA appointed contractors for
these services. The Lessee may utilize contractors for services other than those listed above with SPWLA’s prior written approval. The request for which must be received not less than 30 days prior to the general move-in date of the Exhibition. A contractor must qualify for approval in accordance with the procedures contained in the Exhibitor Manual and may perform services only for an exhibit space lessee designated by SPWLA. SPWLA may withhold approval for a contractor for any reason at SPWLA’s sole discretion.

TERMS AND CONDITIONS
Lessee agrees to observe and abide by the foregoing Terms, Conditions and Rules made by SPWLA from time to time for the efficient or sale operation of the Exhibit, including but not limited to, those contained in this contract. In addition to SPWLA’s right to close an Exhibit and withdraw its acceptance of this Application/Contract SPWLA in its sole judgment, may refuse to consider for participation in future Exhibits a Lessee who violates or fails to abide by all such Terms, Conditions and Rules. There is no other agreement or warranty between the Lessee and SPWLA except as set forth in this document. The rights of SPWLA under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of SPWLA.

Exhibitor shall abide by and observe all laws, rules, regulations and ordinances of any applicable government authority and all rules of Exhibit Building. All promotional plans must be submitted to SPWLA for approved distribution of pamphlets, brochures and any advertising matter must be confined to the Exhibit Space. Prior written consent of SPWLA is required for the employment or use of any live model, demonstrator, solicitor or device for the mechanism reproduction of sound. Live demonstrations with sound through speakers shall be operated at a noise level that will not interfere with other exhibitors or add unduly to general acoustic inconvenience. Exhibitors are prohibited from bringing alcoholic beverages into the Exhibit Area without written consent from the hotel/convention center. Lessee shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Lessee or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste. Exhibitors are encouraged to hold hospitality events. However, exhibitors are prohibited from holding these events (whether on-site or off-site) during official show hours or official show events. Official show events include, but are not limited to, the Sunday Icebreaker, Monday and Tuesday evening social events, business and award luncheons, opening and closing ceremonies.

AMERICANS WITH DISABILITIES
The Lessee represents and warrants that its exhibit booth or other contrivance placed in the exhibit space by the Lessee will at all times pertinent hereto be in compliance with all applicable laws and regulations, including without limitation the Americans with Disabilities Act (Public Law 101-336) as it may be amended from time to time, and all regulations issued thereunder.

LOGO REQUIREMENTS:
• All vendor logos will be included on the conference website, program and conference signage (print and digital) as outlined in the prospectus.
• The signing vendor is responsible for sending a high quality jpeg or eps format with a translucent background to sharon@spwla.org
• If the organization has a specification guide outlining rules and regulations for the use of its logo, the organization is responsible for providing SPWLA with said guide.
• Logos displayed on the website and other online media may link users to the respective organization’s website unless specifically prohibited. Notify sharon@spwla.org of any existing restrictions regarding url usage.
EXHIBIT SPACE CONTRACT FORM (Page 1)

The undersigned ("Lessee") hereby applies for exhibit space at the 2020 Annual Symposium of the Society of Petrophysicists and Well Log Analysts ("SPWLA"), to be held at the Fairmont Spring Hotel and Conference Center, Banff Canada, June 20-24, 2020. The convention is conducted by the SPWLA. All payments, correspondence, notifications, and other communications to the SPWLA concerning the subject matter of this application and contract shall be sent to the SPWLA Exhibits Representatives at the address shown below. SPWLA, in its sole discretion, reserves the right to make changes in space assignments that it deems are in the overall best interest of the Exhibit.

Company: _____________________________________________________________________________________
Address: ______________________________________________________________________________________
City: ____________________________________________ State: __________ Zip: __________________________
Tel: _____________________________________________Website:______________________________________

EXHIBIT OPTIONS:
10' x 10' Booth Space $1,950
Custom Booth Space $19.50 sq ft
______ Additional Exhibitor/Staff Registration ($275 each per 10”x10”)

INSTRUCTIONS
1. Please read all three pages of this contract carefully and print or type all information requested.
2. Confirmation of your booth assignment will be sent to you in the form of one signed copy of this contract.

Booth Location Preferences
Please refer to the accompanying Exhibit Hall Floor Plan and select desired space in order of preference. All three Booth Location Preferences must be completed. If all three are not completed, the Lessee forfeits the right to be contacted if selections are no longer available. In such case, SPWLA reserves the right to place the Lessee in the best available location.

1. __________________________   2. __________________________   3. __________________________

Total Exhibit Space Cost in USD $________________ 50% deposit due with contract in USD $___________________

Would you like to receive information from exhibitors? □ Yes □ No

□ By signing below, I confirm participation in the SPWLA 61st Annual Symposium and agree to all the terms and conditions set forth in this agreement. I further acknowledge that I have reviewed the Exhibitor Prospectus and am aware of the benefits included in exhibiting.

Authorized Contact Name for Exhibit Arrangements: Print: ____________________________________________
Title: _____________________________ Tel: ______________________ E-mail:____________________________

Authorized Contact Signature (Lessee):_________________________________________ Date:___________
Company: _____________________________________________________________________

PAYMENT INFORMATION
Method of Payment: □ Check □ VISA □ MasterCard □ AMEX □ DISC APPROVED AMOUNT $_________

Name on Card: _________________________________________________________________
Card Number: ___________________________________ cvv: ____________ Exp:___________

Signature: _____________________________________________________________________

Accepted by SPWLA:
Conference Representative Signature: _____________________________ Date:____________

FOR SPWLA MANAGEMENT USE ONLY
Received by ___________________________ Date Contract Received ____________
Booth Dimensions ____________________________ Assigned Booth # ____________
Date Deposit Received ____________ Check No. _____________________________
EXHIBITOR REGISTRATION FORM (Page 2)

Exhibitor Name 1: _________________________________________ Title: _________________________________________
Tel: ___________________________________  E-mail: _________________________________________

Exhibitor Name 2 (Additional $275): _________________________________________ Title: _________________
Tel: ___________________________________  E-mail: _________________________________________

Exhibitor Name 3 (Additional $275): ________________
Title: _________________________________________ Title: _________________
Tel: ___________________________________  E-mail: _________________________________________

Return completed form
Email: Sharon Johnson: sharon@spwla.org
Letter Mail: SPWLA – 8866 Gulf Frwy, Suite 320 – Houston, TX 77017 USA
Fax: +1 713-947-8747 / Phone: +1 713-947-8727