

Sponsorship Opportunities



18 – 22 May 2024 | Rio de Janeiro | Brazil

Sheraton Grand Rio Hotel & Resort

Hosted by the Brazil Chapter

SPWLA
Brazil chapter





SPWLA 65th Annual Symposium

We would like to request your company's participation in the 65th Annual Logging Symposium as Sponsor.

The Society of Petrophysics and Well Log Analyst (SPWLA) International board of Directors has selected Brazil Chapter to host the 65th Annual Symposium May 18-22, 2024, at the Sheraton Grand Rio Hotel & Resort located on Leblon, Rio de Janeiro, Brazil.

Over the last 64 years, the SPWLA has played a major global role in strengthening petrophysical education and strives to increase the awareness of the role petrophysics has in the oil and gas industry and the scientific community.

This symposium offers a great platform for participants to interact with the peer experts through technical programs, continuing education workshops, field trip, special meetings, business lunches as well as exhibitions of state-of-the-art technology in the oil and gas industry.

Mix work and leisure, Sheraton Grand Rio Hotel & Resort is completely family friendly so take this opportunity to bring them along to visit one of the most beautiful city of the world and escape the routine enjoying sunny days and relaxation.

Sponsorship Chair
Pablo Moreira
Geologix
pmoreira@geologix.com

Convention Liaison
Sharon Johnson
SPWLA
sharon@spwla.org





Why Sponsor?

The benefits of participating in the industry largest gathering of Petrophysicists and Formation and Evaluation include:

- Expose to a large local, national, and international audience of decision makers.
- Opportunities to rise your company's profile among a valuable target audience.
- Recognition of your organization demonstrated involvement. Commitment and support of the industry
- Valuable insights, information, and exposure to the latest technical and marketing developments in the presentation, posters and exhibition hall.

A list of symposium sponsorship opportunities is available in this brochure for your consideration, along with a description of how your company will be recognized of each type of sponsorship. Please note that all the sponsor's logos, and the functions they have sponsored, will be included in the pre-registration brochure, the conference program and on the SPWLA 2024 website, giving each sponsor maximum exposure before and during the event.

On behalf of the SPWLA Brazil Chapter and SPWLA International, we would like to thank you for considering sponsoring and for your participation at the SPWLA 65th Annual Logging Symposium. Please take a moment to review the Sponsorship Opportunities offered. For additional information, please visit our website or contact any of our Organizing Committee members.

We look forward to including your brand at the event! Contact our team members to secure your commitment. Sponsorship Chairman, Pablo Moreira pmoreira@geologix.com.

INTERESTED IN SPONSORING?

Please complete the sponsorship application form at the end of this brochure or download a copy from our website <https://www.spwlaworld.org/>

Scan the complete form and email to SPWLA Executive Director, Sharon Johnson, at sharon@spwla.org. Alternatively, fax your completed form to +1 713-947-8747.

Email your company logo to sharon@spwla.org



SPONSORSHIP OPPORTUNITIES

Events	Description	Price (US\$)
Field trip	Full marketing event of sponsor	On Request

Tier Levels		Price (US\$)
Golden Sponsor	See details tier levels table in the next page.	15,000
Silver Sponsor		10,000
Bronze Sponsor		7,500

Individual Items	Description	Price (US\$)
Lunch break Sponsor (3 available)	Logo in the Lunch tables. Option to advert brochure on the lunch table, vendor provided	3,500 per lunch
Coffee Break Sponsor (6 available)	Logo on coffee bars	1,000 per coffee break
Technical Sessions	Acknowledgment by session chair. A video of maximum two minutes provided by the sponsor played prior to the session. A sample of a video can be found here .	4,000 per session
Lanyard Sponsor	Lanyard provided by the sponsor	7,500
Delegate Bag	Logo printed on delegated bags	2,500
Speaker breakfast and preparation room (3 Available)	Merchandising material and/or banner will be prominently display throughout the area	4,000
Delegate bag insertion item	Small, branded items can be included in the delegate bags (notepads, pens, caps, t-shirts, keyrings, mouse pd, etc) or promotional literature (limited to 8 x 10 pages per insert). Items are provided by sponsor	2,500
General Funds	Logo display on the website in the event program	2,000
Innovation Space	Logo printed and displayed at the entrance to the Innovation Space and on all its promotional materials. Dedicated space for the display of Brazilian university groups and projects.	5,000



TIER LEVELS

Item Description	Sponsor level and content		
	Gold	Silver	Bronze
Complimentary Delegate Registration	4	2	1
Complimentary Students Registration	2	1	1
Technical Sessions	1		
Sized logo in email broadcasts and tagging of your company logo on SPWLA social media posts when promoting the symposium.	✓	✓	✓
Word of thank from session chair	✓	✓	✓
Thank You message in post event report and summary of the SPWLA newsletter listed to all members	✓	✓	✓
Logo on workshop holding slide	✓	✓	✓
Logo print on delegate bag	✓	✓	✓
Marketing of your company in the registration area/lounge/break area: One (1) roll-up display (sponsor to provide)	✓		



SPONSORSHIP AGREEMENT

Sponsorship Terms and Conditions

Acceptance of sponsorship will be subject to SPWLA 2024 committee approval. The committee reserves the right to decline applications based on an association, direct or indirect, that does not uphold the objectives of the symposium. Sponsorship opportunities are first-come, first-served. Should your first selection not be available, we will contact you to discuss alternatives. **A minimum of 50% deposits is to be paid with the booking form. The balance of sponsorship payments is due by March 15, 2024.** Failure to comply with the deadlines dates for digital signage will result in a forfeit of service.

Cancellation Policy

In the event of withdrawal of sponsorship, please be advised that unless that area of sponsorship is resold, the organisers reserve the right to retain the deposit payment received. Cancellations must be submitted in writing.

Logo Requirements

- All sponsors will be included on the conference website, program, and conference signage (print and digital) as outlined in the prospectus.
- The signing sponsor is responsible for sending a high-quality jpg or eps format with a translucent background to sharon@spwla.org
- If the organisation has a specification guide outlining rules and regulations for the use of its logo the organisation is responsible for providing SPWLA with said guide
- If applied, logos displayed on the SPWLA website and other online media may link users to the perspective organisation's website unless specifically prohibited. Notify sharon@spwla.org of any existing restrictions regarding URL usage.
- Advertisement specifications for sponsorship levels that include a full-page ad: 8.5 x 11", full bleed, press quality format must be provided on or before the required deadline date of production.

By signing below, I confirm sponsorship of the SPWLA 64th Annual Symposium and agree to all the terms and conditions set forth in this agreement. I further acknowledge that I have reviewed the Sponsor Prospectus and am aware of the benefits included in the selected sponsorship level.

Authorized Signature: _____ DATE: _____

Company: _____



SPONSORSHIP AGREEMENT

Company: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Tel: _____ Fax: _____

Website: _____

Website Person: _____

Title: _____

Tel: _____

Email: _____

Item #: _____

Description: _____

Amount US\$: _____

Payment Information

Credit card Payment

Name on Card: _____

Card Number: _____ CVV: _____

EXP: _____ Total Amount to be charged: _____

Return completed form to Sharon Johnson (sharon@spwla.org)

Letter Mail: SPWLA – 8866 Gulf Frwy, Suite 320 – Houston, TX

Bank Wire/ACH Information upon request

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