

Exhibition Opportunities



18 – 22 May 2024 | Rio de Janeiro | Brazil

Sheraton Grand Rio Hotel & Resort

Hosted by the Brazil Chapter

SPWLA
Brazil chapter





SPWLA 65th Annual Symposium

We would like to request your company's participation in the 65th Annual Logging Symposium as Exhibitor!

Over the last 64 years, the SPWLA has played a major global role in strengthening petrophysical education and strives to increase the awareness of the role petrophysics has in the oil and gas industry and the scientific community.

The Brazil Chapter of the Society of Petrophysicists and Well Log Analysts invites your organisation to exhibit equipment and/or services at the 65th Annual Symposium to be held at the Sheraton Grand Rio Hotel & Resort, Rio de Janeiro, Brazil, May 18-22, 2024. We hope that you will be a part of this special event to help us celebrate our proud accomplishments. SPWLA Symposiums are typically attended by Geologist, Geophysicist, Reservoir Engineers, Petrophysicists and Log Analysts with a strong interest in well log data and formation evaluation.

We are offering a floor plan in the Sheraton Hall - Foyer, Vidigal and Ipanema Room. Exhibition space with a minimum of 100 square feet (10'x10') – 9 square meters (3 m x 3 m) is 4.000 USD, with 2 customised options for your choice.

Please review and complete the commitment forms to participate. For additional information or if you are planning to have your own standard custom booth contact our Organizing Committee members below.

Exhibition Chair
David Xavier
Equinor
dx@equinor.com

Convention Liaison
Sharon Johnson
SPWLA
sharon@spwla.org





Exhibition Opportunities

Leasing Exhibition space at the SPWLA Symposium at Sheraton Grand Rio Hotel & Resort presents an excellent opportunity for recruiting, to build and strengthen your company's position in the marketplace, showcase your company's products and services, and network with industry professionals.

To enhance the exposure of our exhibitors during the symposium, the entire event will be hosted under the same roof with the exhibits located just steps away from the technical session and posters sessions areas. Coffee and refreshments will be served in Ipanema Room. Our event will offer morning and afternoon breaks to allow the delegates time to visit the exhibits. The exhibit areas of the convention centre are reserved from Saturday May 18th to allow ample setup time. It will be open to the public Monday, May 20th and remain open until the end of the symposium on Wednesday May 22nd.

A layout of the exhibition area and potential stand locations is included in this document. For your exhibit planning, please note that we have space flexibility, mainly if you are planning a larger, multi-booth exhibit for your own customization (Ipanema Room with 5 units and each with 16.40 ft x 16.40 ft - 269 square feet). For custom booths - standard size 100 square feet (10'x10'), we are offering two (2) potential options included in the price.

Booths includes:

- Electrical Outlet and Internet Connection.
- Standard Booth Identification in service counter or totem - adhesive front.
- 1 table with 3 chairs.
- Standard Booth - 1 full conference registration plus 5 guests.
- Multi Booth - 3 full conference registration plus 12 guests.
- Listing in all marketing materials and program book.
- Guests passes to invite customers and clients - access to exhibit area only.

Exhibitors set up is on Saturday, May 18th and the dismount of the exhibit stands will be on Thursday, May 23rd.



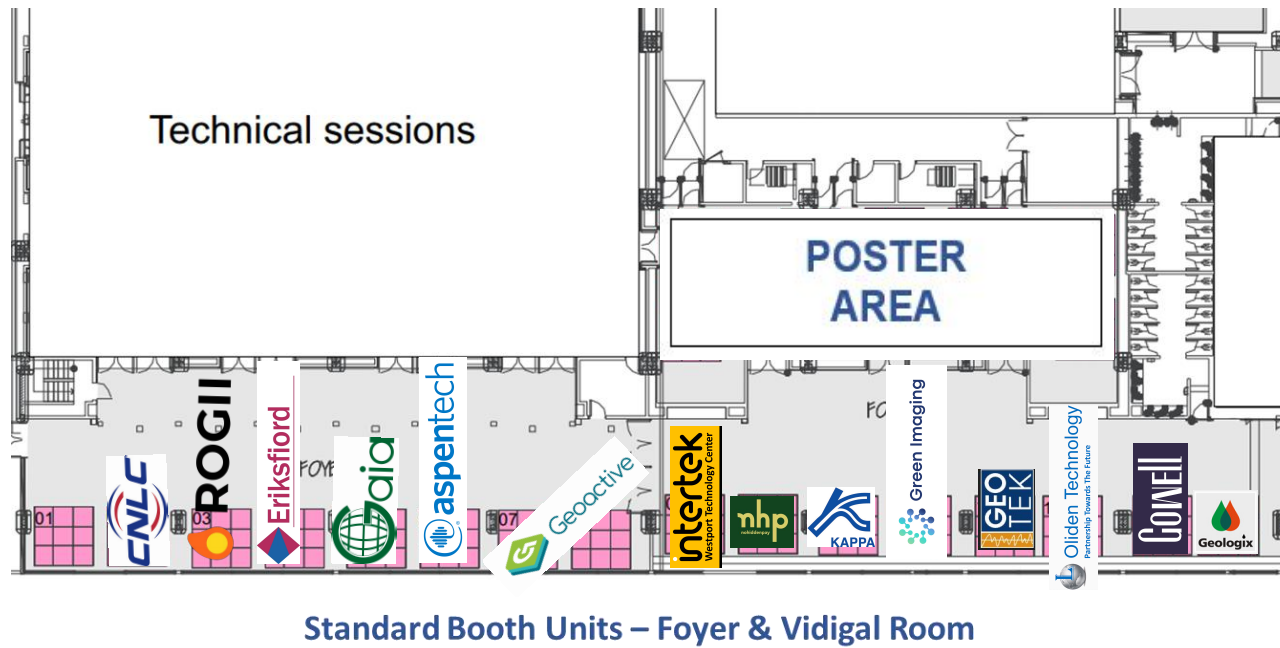
INTERESTED IN EXHIBITING?

Review the 2024 Exhibitor application and contract document included in this brochure, then complete the application form indicating your booth preferences and payment details.

Scan the complete form and email to SPWLA Executive Director, Sharon Johnson sharon@spwla.org or fax to +1-713-947-8747.

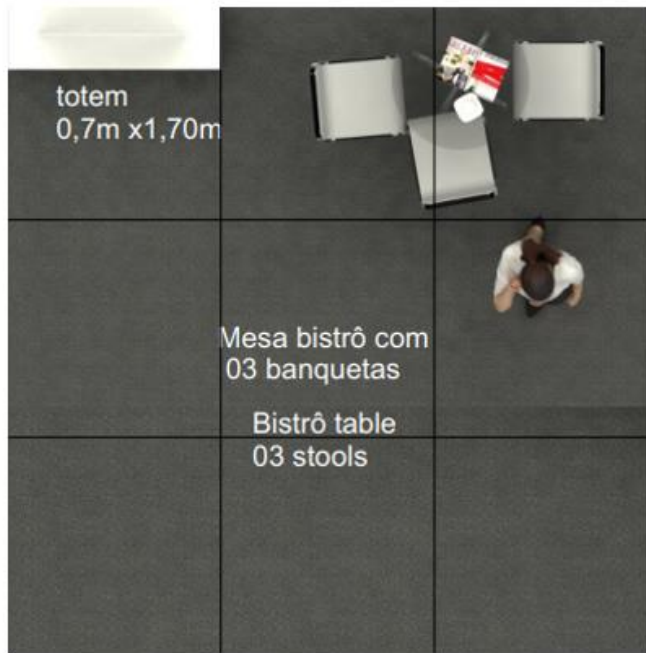


Exhibition Floor Map





Standard Booth – Option 1





Standard Booth – Option 2

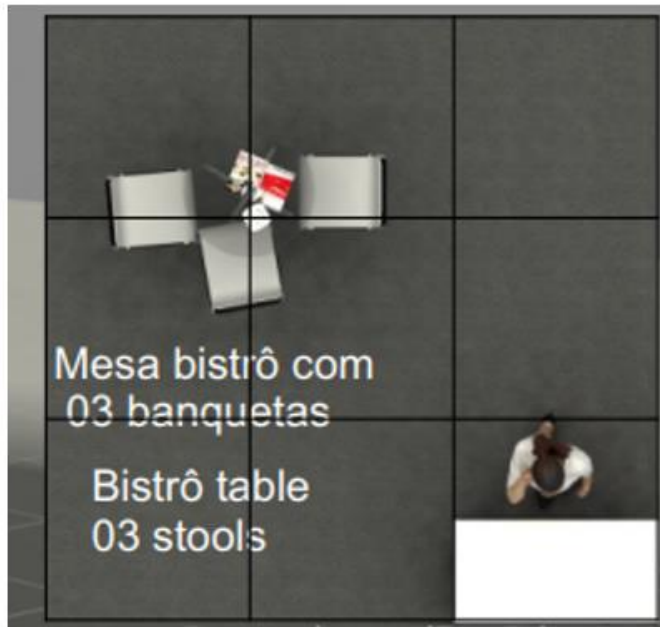




Exhibit Space Application and Contract

The undersigned ("Lessee") hereby applies for exhibit space at the 2024 Annual Symposium of the Society of Petrophysicists and Well Log Analysts ("SPWLA"), to be held at the Sheraton Grand Rio Hotel & Resort, Rio de Janeiro, Brazil, May 18-22, 2024. The convention is conducted by the SPWLA. All payments, correspondence, notifications, and other communications to the SPWLA concerning the subject matter of this application and contract shall be sent to the SPWLA Exhibits Chairman at the address shown below. SPWLA, in its sole discretion, reserves the right to make changes in space assignments that it deems are in the overall best interest of the Exhibit.

Instructions

1. Please read all three pages of this contract carefully and print or type all information requested.
2. Confirmation of your booth assignment will be sent to you in the form of one signed copy of this contract.

Booth Location Preferences	Space Requirement and Prices			
Please refer to the accompanying Exhibit Floor Plan and select desired space in order of preference. All three booth location preferences must be completed. If all three are not completed, the Lessee forfeits the right to be contacted if selections are no longer available. In such case, SPWLA reserves the right to place the Lessee in the best available location.	Booth spaces	# of booths	Price per unit booth	Total in USD
	Booth 10 x 10	1	\$4000.00	\$
	Booth 16.4 x 16.4	1	\$9000.00	\$
	Custom size		\$40 per sq ft	\$
	Total Exhibit Space Cost in USD			
1.				
2.	March 1, 2024 > 100% due in USD			\$
3.				
<input type="checkbox"/> Standard booth option 1				
<input type="checkbox"/> Standard booth option 2				

Payment information						
FAX Credit Card information to: +1 (713) 947 8747				Credit card number		
<input type="checkbox"/> Visa	<input type="checkbox"/> Master Card	<input type="checkbox"/> American Express	<input type="checkbox"/> Discovery	Signature (for payment only - must also sign bottom of contract)		
Name on card		Expiration date (MM/YY)	CVV	Amount charged <input type="checkbox"/> 50% <input type="checkbox"/> 100%		
Billing address						
Checks: Make payable to Society of Petrophysicists and Well Log Analysts (SPWLA) in US Dollars and mail to						
SPWLA 8866 Gulf Freeway, Suite #320 Houston, TX , 77017 USA Phone: + 1-713-947-8727 Fax: +1-713-947-8747				Wire transfer information available upon request. Please contact the business office at +1-713-947-8727.		



Exhibitor Information				
Exhibiting Company ("Lessee")			Participating divisions	
Mailing address			City/State/Province	ZIP/Postal code
			Company phone	Company fax
Contact name	Title	Phone (with area code)		Email
Web address				

Accepted by Lessee – Signature required

Accepted by SPWLA

Lessee authorized signature

Date

SPWLA exhibits chairperson

Date

By signing the Application/Contract for exhibit space, Lessee agrees to the terms, provisions and conditions located on the reverse side plus additional page of this contract. This application /Contract must be signed by an Authorized Representative. The individual signing this agreement warrants that he/she has the authority to contractually bind the organization for exhibit space.

For SPWLA management use only					
Received by	Date contract received	Booth dimensions	Assigned booth #	Date deposit received	Check No.



<p>1. PURPOSE OF EXHIBIT</p>	<p>8. DISPLAYS AND DECORATIONS</p>
<p>SPWLA is a non-profit, educational, scientific and technical organization. The purpose of the Society is to advance the science of formation evaluation through electrical, nuclear, lithological. And other well logging techniques; to promote the proper application of these techniques to exploration for and exploitation of gas, oil and other naturally occurring substances; to maintain high ethical standards and to further the interests of persons professionally engaged in these endeavours. With the support of our Oil and Gas, Service, Software and Educational Institutions we can make a difference in the industry.</p>	<p>Merchandise, signs, decorations, or display fixtures shall not be pasted, taped, mailed or tacked to walls. No Exhibit, merchandise or equipment shall be left in any aisle, but shall be confined to Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space or protecting beyond limits of Exhibit Space as to interfere with any neighbouring Exhibit.</p>
<p>2. PROVISIONS</p>	<p>9. LESSEE CONTRACT LABOR</p>
<p>In accordance, the undersigned agrees to the following provisions: Space will be assigned by SPWLA on the basis of the order in which the Application/Contracts are received (first-come, first-serve). If Lessee fails to pay the balance of space rental on or before March 1st, 2024, Lessee(s) right to exhibit may be cancelled without further notice or refund of any deposit. If Lessee cancels its participation in the exhibit, such cancellation shall be considered a default on its part, and any monies paid hereunder shall be retained by SPWLA as liquidated damages. LESSEE AND SPWLA SHALL BE BOUND BY TERMS, CONDITIONS AND RULES for exhibiting in an SPWLA event which has been received and considered as part of the agreement.</p>	<p>Lessee must comply with all exhibitor contract labour applicable to installation, dismantling and display of exhibits.</p>
<p>4. ASSIGNMENT OF EXHIBIT SPACE</p>	<p>10. FIRE REGULATIONS</p>
<p>SPWLA shall assign the Exhibit Space to the Lessee on a first come first serve basis in Priority order on receipt of a signed contract. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Lessee(s) space choices whenever possible, but SPWLA's decision will be final. SPWLA reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibition. SPWLA reserves the right to withdraw its acceptance of this Application/Contract if it determines in its sole discretion that the Lessee is not eligible to be displayed in this Exhibit. SPWLA reserves the right to change the floor plan design without notice.</p>	<p>Lessee shall not pack merchandise in paper, straw, excelsior, or any other readily inflammable materials. All cartons stored in the Exhibit Building shall be emptied of contents. Lessee shall use no inflammable decoration or covering for display fixtures and all fabrics or other material used for decoration or covering shall be flameproof as required by local law or ordinance. All wiring devices and sockets shall be in good condition and meet requirements of local law.</p>
<p>5. EXHIBIT HOURS</p>	<p>11. EXHIBIT SPACE INCLUSIONS</p>
<p>SPWLA will establish hours and reserves the right to make changes, however, such changes will be made as far in advance of the exhibition as possible.</p>	<p>A. Electrical Outlet and Internet Connection B. Standard booth identification in service counter or Totem C.1 Table with 3 chairs D. One full conference registration per 100 square feet of space E. Listing in all marketing materials and program book F. Limited number of guests passes to invite customers and clients</p>
<p>6. USE OF EXHIBIT SPACE</p>	<p>12. STORAGE AND PACKING CRATES AND BOXES</p>
<p>Lessee shall not assign to a third party its right hereunder to the Exhibit Space or any portion thereof without the prior written consent of SPWLA, which it may withhold at its sole discretion if such consent is given, the Lessee shall assume full responsibility for the conduct of the assignee and all its representatives, and the Lessee shall not charge its assignee more than a proportionate share of the exhibit fee upon the amount of the Exhibit Space assigned.</p>	<p>Lessee will not be permitted to store packing crates and boxes in the booth or the Exhibit Hall during the Exhibit but these, when properly marked will be stored and returned to the booth by service contractors. It is the Lessee(s) responsibility to mark and identify all crates and boxes. Crates and boxes not properly labelled may be destroyed. No trunks, cases or packing material can be brought into or out of the Exhibit Space during exhibit hours.</p>
<p>7. INSTALLATION AND DISMANTLING</p>	<p>13. CONTRACTOR SERVICES AND INFORMATION</p>
<p>Lessee explicitly agrees that in the event they fail to install their products in assigned Exhibit Space or fails to remit payment for required space rental at time specified SPWLA shall have the right to take possession of said space. Lessee shall not dismantle or otherwise interfere with the display of the exhibits until the Exhibit Floor is closed to the public.</p>	<p>SPWLA, in the best interest of the Lessee, has partnered with Inovarte Eventos to provide necessary services to Lessee(s). Complete Information, instructions, and schedule of prices regarding drayage, labour for set-up and dismantling, electric work, furniture, special cleaning services, etc. will be included in the Exhibitor Service Manual to be forwarded after space has been confirmed. An Exhibitor Service Centre will be maintained on the Exhibit Floor to facilitate service requests from the Lessee. SPWLA assumes no responsibility or liability for any of the services performed or materials delivered by the foregoing persons and parties.</p>
	<p>14. OBSERVANCE OF LAWS</p>
	<p>Exhibitor shall abide by and observe all laws, rules, regulations and ordinances of any applicable government authority and all rules of Exhibit Building.</p>



<p>15. CANCELLATION OR TERMINATION OF EXHIBIT</p> <p>In the event of war, fire, strike, Exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy or other CAUSE beyond the control of SPWLA, the Exhibit or any part thereof is prevented from being held, is cancelled by SPWLA or, the Exhibit Space becomes unavailable, SPWLA, in its sole discretion, Shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by SPWLA and reasonable compensation to SPWLA. In no case shall the amount of refund to Exhibitor exceed the amount of the exhibit fee paid.</p>	<p>holding these events (whether on-site or off-site) during official show hours or official show events. Official show events include, but are not limited to, the Sunday Icebreaker, Monday and Tuesday evening social events, business, and award luncheons, and opening and closing ceremonies.</p>						
<p>16. EXHIBITOR PAYMENTS AND CANCELLATION</p> <p>A. Applications for space must be accompanied by a 50% deposit. Application will not process without required payment.</p> <p>B. Full payment is due by March 1, 2024.</p> <p>C. Cancellation of any portion of this Application/Contract by the Lessee will be accepted upon the following refund schedule: Up to 120 days-50% of contract. Less than 120 days-no refund. The Lessee is responsible for total booth rental irrespective of the reason for the cancellation by the Lessee. SPWLA reserves the right to cancel and reassign any exhibit space for which an invoice remains unpaid for more than thirty (30) days after invoice due date. No exhibitor shall be allowed to begin move-in operations nor be listed as an Exhibitor until payment and a duly executed contract has been received by SPWLA.</p> <p>D. No cancellation shall be acknowledged unless received in writing by SPWLA. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.</p>	<p>19. PHOTOGRAPHS AND VIDEOTAPING</p> <p>No photographs or recording (video or voice) shall be taken without prior consent of SPWLA or the Lessee(s) involved.</p>						
<p>17. CONTRACTORS</p>	<p>20. AGREEMENTS TO TERMS AND CONDITIONS AND RULES</p> <p>Lessee agrees to observe and abide by the foregoing Terms, Conditions and Rules made by SPWLA from time to time for the efficient or sale operation of the Exhibit, including but not limited to, those contained in this contract. In addition to SPWLA's right to close an Exhibit and withdraw its acceptance of this Application/Contract SPWLA in its sole judgment, may refuse to consider for participation in future Exhibits a Lessee who violates or fails to abide by all such Terms, Conditions and Rules. There is no other agreement or warranty between the Lessee and SPWLA except as set forth in this document. The rights of SPWLA under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of SPWLA.</p>						
<p>SPWLA will appoint exclusive contractors for catering electrical plumbing materials handling rigging cleaning floor covering telephone Internet floral photography and security Lessee shall utilize SPWLA appointed contractors for these services. Other services may be furnished by official contractors appointed by SPWLA or, subject to the terms hereof, by other contractors. The Lessee may utilize contractors for services other than those listed above with SPWLA's prior written approval. The request for which must be received not less than 30 days prior to the general move-in date of the Exhibition. A contractor must qualify for approval in accordance with the procedures contained in the Exhibitor Manual and may perform services only for an exhibit space lessee designated by SPWLA. SPWLA may withhold approval for a contractor for any reason at SPWLA's sole discretion.</p>	<p>21. INCLUSION OF PERSONS WITH DISABILITIES</p> <p>The Lessee represents and warrants that it's exhibit booth or other contrivance placed in the exhibit space by the Lessee will at all times pertinent hereto be in compliance with all applicable laws and regulations, including without limitation the Brazilian Law on the Inclusion of Persons with Disabilities (Brazilian Law number 13146 of July 6, 2015) as it may be amended from time to time, and all regulations issued thereunder.</p>						
<p>18. LESSEE CONDUCT</p>	<p>22. BOOTH INFORMATION</p> <p>Basic booth sizes:</p> <table border="1" data-bbox="799 1227 1445 1335"> <tr> <td>Booth 10 ft x 10 ft</td> <td>\$4000.00</td> </tr> <tr> <td>Booth 16.4 ft x 16.4 ft</td> <td>\$9000.00</td> </tr> <tr> <td>Custom Size Available</td> <td>\$40 per sq ft</td> </tr> </table>	Booth 10 ft x 10 ft	\$4000.00	Booth 16.4 ft x 16.4 ft	\$9000.00	Custom Size Available	\$40 per sq ft
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<p>Lessee and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of SPWLA is required for the employment or use of any live model, demonstrator, solicitor, or device for the mechanism reproduction of sound. Such employment or use shall be confined to the Exhibit Space. SPWLA, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity immediately. All promotional plans must be submitted to SPWLA for approved Distribution of pamphlets, brochures or any advertising matter must be confined to the Exhibit Space. Exhibitors are prohibited from bringing alcoholic beverages into the Exhibit Area without written consent from the hotel/convention centre. Lessee shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Lessee or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste. Exhibitors are encouraged to hold hospitality events. However, exhibitors are prohibited from</p>							